

Clinical Cardiology Alert

Reader Survey 2015

In an effort to ensure *Clinical Cardiology Alert* is addressing the issues most important to you, we ask that you take a few minutes to complete and return this survey. The result will be used to ensure you are getting the information most important to you.

Instructions: Mark your answers by filling in the appropriate bubbles. Please write in your answers to the open-ended questions in the space provided. Either fax the completed questionnaire to 678-974-5419, or return it in the enclosed postage-paid envelope. The deadline is July 1, 2015.

In future issues of *Clinical Cardiology Alert*, would you like to see more or less coverage of the following topics?

- | | A. more coverage | B. less coverage | C. about the same amount |
|------------------------------|-------------------------|-------------------------|--------------------------|
| 1. interventional techniques | <input type="radio"/> A | <input type="radio"/> B | <input type="radio"/> C |
| 2. clinical trials | <input type="radio"/> A | <input type="radio"/> B | <input type="radio"/> C |
| 3. prevention | <input type="radio"/> A | <input type="radio"/> B | <input type="radio"/> C |
| 4. pacing | <input type="radio"/> A | <input type="radio"/> B | <input type="radio"/> C |
| 5. ECG | <input type="radio"/> A | <input type="radio"/> B | <input type="radio"/> C |
| 6. ischemic heart disease | <input type="radio"/> A | <input type="radio"/> B | <input type="radio"/> C |
| 7. cardiomyopathy | <input type="radio"/> A | <input type="radio"/> B | <input type="radio"/> C |
| 8. heart failure | <input type="radio"/> A | <input type="radio"/> B | <input type="radio"/> C |
| 9. congenital heart disease | <input type="radio"/> A | <input type="radio"/> B | <input type="radio"/> C |
| 10. cardiac surgery | <input type="radio"/> A | <input type="radio"/> B | <input type="radio"/> C |

11. What other topics would you like to see discussed in *Clinical Cardiology Alert*? _____

12. Are the articles in *Clinical Cardiology Alert* written about issues of importance and concern to you?

- A. always B. most of the time C. some of the time D. rarely E. never

13. What type of information not currently provided in *Clinical Cardiology Alert* would you like to see added?

Please rate your level of satisfaction with the items listed.

- | | A. excellent | B. good | C. fair | D. poor |
|----------------------------|-------------------------|-------------------------|-------------------------|-------------------------|
| 14. quality | <input type="radio"/> A | <input type="radio"/> B | <input type="radio"/> C | <input type="radio"/> D |
| 15. article selections | <input type="radio"/> A | <input type="radio"/> B | <input type="radio"/> C | <input type="radio"/> D |
| 16. timeliness | <input type="radio"/> A | <input type="radio"/> B | <input type="radio"/> C | <input type="radio"/> D |
| 17. quality of commentary | <input type="radio"/> A | <input type="radio"/> B | <input type="radio"/> C | <input type="radio"/> D |
| 18. clearness of abstracts | <input type="radio"/> A | <input type="radio"/> B | <input type="radio"/> C | <input type="radio"/> D |
| 19. overall value | <input type="radio"/> A | <input type="radio"/> B | <input type="radio"/> C | <input type="radio"/> D |
| 20. customer service | <input type="radio"/> A | <input type="radio"/> B | <input type="radio"/> C | <input type="radio"/> D |

21. Are the articles in *Clinical Cardiology Alert*:

- A. too short B. too long C. about right

22. Please describe your work place.

- A. private practice B. hospital C. government institution D. research
 E. Other (please specify) _____

23. To which other publications or information sources about cardiology do you subscribe?

24. Which publication or information source do you find most useful, and why? _____

25. Please list the top three challenges you face in your job today.

26. What do you like most about *Clinical Cardiology Alert*?

27. What do you like least about *Clinical Cardiology Alert* newsletter?

28. What issues would you like to see addressed in *Clinical Cardiology Alert*?

29. Has reading *Clinical Cardiology Alert* changed your clinical practice? If yes, how? _____

Contact information _____
