

Case Management Advisor

2015 Reader Survey

In an effort to learn more about the professionals who read *CMA*, we are conducting this reader survey. The results will be used to enhance the content and format of *CMA*.

Instructions: Fill in the appropriate answers. Please write in answers to the open-ended questions in the space provided. Either fax the completed questionnaire to 678-974-5419, or return it in the enclosed postage-paid envelope. The deadline is July 1, 2015.

In future issues of *CMA*, would you like to see more or less coverage of the following topics?

A. more coverage B. less coverage C. about the same amount

- | | | | |
|--------------------------------------|-------------------------|-------------------------|-------------------------|
| 1. disease management | <input type="radio"/> A | <input type="radio"/> B | <input type="radio"/> C |
| 2. legal and ethical issues | <input type="radio"/> A | <input type="radio"/> B | <input type="radio"/> C |
| 3. professional development | <input type="radio"/> A | <input type="radio"/> B | <input type="radio"/> C |
| 4. staffing and caseloads | <input type="radio"/> A | <input type="radio"/> B | <input type="radio"/> C |
| 5. quality improvement | <input type="radio"/> A | <input type="radio"/> B | <input type="radio"/> C |
| 6. case management technology | <input type="radio"/> A | <input type="radio"/> B | <input type="radio"/> C |
| 7. continuum-of-care issues | <input type="radio"/> A | <input type="radio"/> B | <input type="radio"/> C |
| 8. elder care and end-of-life issues | <input type="radio"/> A | <input type="radio"/> B | <input type="radio"/> C |
| 9. workers' compensation | <input type="radio"/> A | <input type="radio"/> B | <input type="radio"/> C |
| 10. occupational health | <input type="radio"/> A | <input type="radio"/> B | <input type="radio"/> C |

Please rate your level of satisfaction with the following items.

A. excellent B. good C. fair D. poor

- | | | | | |
|---------------------------|-------------------------|-------------------------|-------------------------|-------------------------|
| 11. quality of newsletter | <input type="radio"/> A | <input type="radio"/> B | <input type="radio"/> C | <input type="radio"/> D |
| 12. article selections | <input type="radio"/> A | <input type="radio"/> B | <input type="radio"/> C | <input type="radio"/> D |
| 13. timeliness | <input type="radio"/> A | <input type="radio"/> B | <input type="radio"/> C | <input type="radio"/> D |
| 14. length of newsletter | <input type="radio"/> A | <input type="radio"/> B | <input type="radio"/> C | <input type="radio"/> D |
| 15. overall value | <input type="radio"/> A | <input type="radio"/> B | <input type="radio"/> C | <input type="radio"/> D |
| 16. customer service | <input type="radio"/> A | <input type="radio"/> B | <input type="radio"/> C | <input type="radio"/> D |

17. On average, how many people read your copy of *CMA*?

- A. 1-3
- B. 4-6
- C. 7-9
- D. 10-15
- E. 16 or more

18. Do you plan to renew your subscription to *CMA*?

- A. yes
 - B. no If no, why not? _____
-

19. How would you rate your overall satisfaction with your job?

- A. very satisfied
- B. somewhat satisfied
- C. somewhat dissatisfied
- D. very dissatisfied

20. How would you describe your satisfaction with your subscription to *CMA*?

- A. very satisfied
- B. somewhat satisfied
- C. somewhat dissatisfied
- D. very dissatisfied

21. What is your title?

- A. case manager
- B. manager/supervisor/director
- C. vice president/president
- D. owner
- E. other _____

22. What is the highest degree that you hold?

- A. ADN (2-year)
- B. diploma (3-year)
- C. bachelor's degree
- D. master's degree
- E. other _____

23. To what other publications or information sources about case management do you subscribe?

24. Including CMA, which publication or information source do you find most useful, and why?

25. Which web site related to your position do you use most often?

26. Please list the top three challenges you face in your job today.

27. What do you like most about CMA?

28. What do you like least about CMA?

29. What are the top three things you would add to CMA to make it more valuable for your money?

Contact information
